

RSI Sponsorship Opportunities @ Railway Interchange 2026

Elevate your presence in front of decision-makers from across the industry via these RSI exclusive activations @ Railway Interchange 2026

Sponsorship Type/Option	Quantity	Description/Benefits	Price
Education/Content			
RSI Plenary Session	1	Sponsor RSI's dedicated Plenary session on Wednesday of Railway Interchange directly following the General Session. Expected attendance 250. Sponsor will be recognized in pre-event education promotions, App and online schedules, and on Plenary main screen, signage, and mention from podium. If desired, Sponsor can also supply a chair drop flyer/item in session room if desired.	\$5,000 (Exclusive)
Donuts & Discussion Breakfast Session	1	A huge hit in 2025, RSI will repeat this special networking session with roundtable discussions in 2026. Taking place prior to Wednesday morning's Keynote address, coffee and doughnuts are provided to attendees. Exclusive Sponsor will be recognized in pre-event email, App and online schedules, and signage with sponsor logo on napkins. In addition, Sponsor can welcome guests and distribute a flyer/item in the function if desired.	\$4,000 (Exclusive)
RSI Regulatory Panel	1	Sponsor RSI's popular Government Regulatory Panel session at Railway Interchange 2026, and receive recognition in pre-event email, App/online schedules, session room signage, and mention from podium. If desired, Sponsor can supply a chair drop flyer/item in session room for this highly anticipated and typically packed session.	\$4,500 (Exclusive)
RSI Freight Track Sponsor	1	Exclusive sponsorship of the entire freight education track consisting of multiple educational breakout sessions at Railway Interchange 2026. Sponsor recognition in pre-event emails, online and App schedules, session room signage, and mention from podium at each session. Sponsor can supply a chair drop flyer/item in session room. For an additional "at cost" fee, RSI can also supply sponsor branded notebooks and pens in session room throughout the program.	\$5,000 (Exclusive)
RSI Passenger Track Sponsor	1	Sponsor the entire RSI's Passenger Rail Education Track at Railway Interchange 2026. Passenger Track Sponsor will be recognized in pre-event email, online/App schedules, track room signage and podium mention during each session. Sponsor can supply a chair drop flyer/item in session room. For an additional "at cost" fee, RSI can also supply sponsor branded notebooks and pens in session room throughout the program.	\$5,000 (Exclusive)
Hosting/Networking/Awareness			
Networking and Nightcaps VIP Reception	1	Exclusive sponsor of the exclusive, invite only RSI VIP party the evening of Tuesday June 2nd, taking place at the Jewell on Capitol at the Omaha Marriott Downtown. Sponsor will co-host event with RSI and will receive recognition on email invites, onsite signage, napkins and a signature drink. Sponsor is also able to invite up to 20 of their own VIPs to attend.	\$8,000 (Exclusive)
RSI Coffee/Refreshment Break Sponsor	2	Sponsor coffee/refreshment breaks taking place outside RSI educational session rooms during Railway Interchange. Breaks are open to all attendees, and promoted with sponsor logo in agendas, App, and signage. Includes sponsor logo on napkins at coffee stations.	\$2,500/break
Advertising/Social			
RSI Website and eNewsletter Advertising	See Media Kit	Advertise on RSI's website or in our monthly eNewsletters sent to thousands of subscribers in the months surrounding Railway Interchange 2026 or throughout the year.	RSI 2026 Media Kit
Sponsored social posts	12	Sponsor an RSI social post with call out to sponsor social channels and/or URLs. Contact us for the latest RSI Social Reach metrics.	\$750/post

Opportunities are Limited! Contact RSI Sales at Sales@rsiweb.org to reserve a sponsorship today!

