September 29 – October 1, 2013
Indianapolis, Indiana, USA

- generate enhanced brand awareness
- make new sales
- claim your position in the marketplace
- make countless contacts and develop new leads
- spend time with current customers
- showcase your innovative products
- build partnerships and leave a lasting impression

Railway Interchange 2013
Railway Interchange 2013 (RI 2013) continues to build on the wildly successful event held in 2011 in Minneapolis, Minnesota, USA. The 2011 kick-off event registered just under 9,000 individuals from around the world who were involved in all segments of the railway and railway supply industries. It was the largest U.S. rail supply exhibition in decades. Over 600 companies, including many from overseas, had displays of all types and sizes and occupied an area of 300,000 square feet. More than 1,100 international attendees represented 39 countries, including Australia, Brazil, China, Germany, India, Mexico, Russia and South Africa. With ample opportunities to learn more about the trade at the technical sessions held by the Coordinated Mechanical Associations and the American Railway Engineering and Maintenance of Way Association (AREMA), everyone benefitted.

RI 2013 is the result of the Railway Supply Institute (RSI), Railway Engineering-Maintenance Suppliers Association (REMSA), Railway Systems Suppliers, Inc. (RSSI), and AREMA holding their major exhibitions and conferences simultaneously, and it is the largest event of its kind in North America.

RI 2013 provides the planet’s railway industry suppliers the unique opportunity to capture the attention of railway and railway supply partners who want to see, hear and touch all that is new and innovative across the entire rail supply industry spectrum. RI 2013 will feature hundreds of exhibits and numerous technical conference sessions on topical issues.

No other railroad exhibition and conference compares with Railway Interchange 2013. It is the largest assembly of railroad industry personnel and suppliers in the United States. This year’s Railway Interchange continues moving the railroad industry into the 21st century, and the supply industry has another exceptional opportunity to capture the attention of industry buyers on a worldwide scale.

“We found the turnout at Railway Interchange 2011 was exceptional, and we were busy every minute that we were at the show! From a sales and marketing perspective, it was fantastic! We came away with solid leads and sales.”

– Walter Hughes, RCC Fabricators

Additional Benefits Exhibitors Will Receive by Exhibiting

- Exhibitor listing in RI 2013 program
- Two complimentary exhibitor badges per 100 square feet of reserved exhibit space (maximum number of badges is 30)
- Extensive pre-event promotion
- Pre- and post-event mailing lists exclusive to exhibitors
- One breakfast, three lunches, one reception and one dinner/reception
- Multiple sponsorship opportunities and advertising options
- Wireless internet connectivity.

Our goal is to bring people together in a way that informs, inspires and promotes your business and builds relationships.
Exhibits hosted by:
- Railway Supply Institute (RSI)
- Railway Engineering-Maintenance Suppliers Association (REMSA)
- Railway Systems Suppliers, Inc. (RSSI)

Technical Presentations hosted by:
- American Railway Engineering and Maintenance-of-Way Association (AREMA)
- The Coordinated Mechanical Associations which include:
  - Air Brake Association, Inc. (ABA),
  - International Association of Railway Operating Officers (IAROO)
  - Locomotive Maintenance Officers Association (LMOA)
  - Mechanical Association Railcar Technical Services (MARTS).

Leading-Edge Industry Education
Due to a robust format, attendees can take advantage of scores of educational sessions, seminars and workshops presented by the Coordinated Mechanical Associations (ABA, IAROO, LMOA, MARTS) and AREMA. Industry innovators and trailblazers will speak on a broad range of topics including engineering, IT, economics, structures, passenger and transit, maintenance, communications and signaling, and cutting-edge safety technologies. These unique sessions are staffed with individuals who have developed the latest technologies, techniques and methods and are willing to share this information with you.

Attendees – A Diverse Assembly
Thousands of industry leaders and employees from around the world will converge on Indianapolis for RI 2013 to study the latest rail technology, learn from scores of up-to-date technical programs, and take advantage of numerous opportunities to meet customers and colleagues. The clearly evident enthusiasm for the innovation and collaboration on display will further demonstrate the strength of the rail supply industry.

Railway Interchange 2013 is a global event. In 2011, our intercontinental attendees were pleased with the quality of the exhibits, the technical programs and the ample opportunities to network. Meet your colleagues and clients from places as far away and diverse as Australia, Brazil, China, Germany, India, Mexico, Russia, and South Africa.

Exhibitors – Exceptional Exhibits Aisle after Aisle
With almost 400,000 square feet of exhibit space in the exhibit halls, RI 2013 has the rail industry covered. Every square foot will be packed with innovative products, new technologies, and potential customers from the members of RSI, REMSA and RSSI.
Media Coverage – The Buzz Surrounding the Exhibition

With the excitement Railway Interchange 2011 created, it's not surprising that the exhibition generated media coverage from local and national media outlets. This year’s event promises this and more. Media outlets including Railway Age, Finance & Commerce Online, Railway Track & Structures, Minneapolis Star-Tribune, Progressive Railroading and Railway Gazette International ran stories about the event and are sure to do so next year. Articles by these media outlets reached more than 325,000 subscribers and were viewed online by more than 197,000 individuals.

The Indiana Convention Center (ICC) RI 2013 exhibits will be held in Exhibit Halls D – K. Each has a ceiling height of 35 feet and floor loads of 350 lbs/psf to 500 lbs/psf. The ICC has 58 loading docks, 8 freight elevators, and 18 overhead doors. ICC services include a business center, ATMs, U.S. mail drop box, and more.
Exhibit Booth Construction  Booths are constructed of aluminum pipe and cloth drape. Hard-wall exhibit booths and furnishings can be rented at the exhibitor’s expense from the official service contractor.

The following is included in the booth rental fee:
- One 8 foot high aluminum pipe and cloth drape back wall
- Two 3 foot high aluminum pipe and cloth drape side walls
- 7 inch x 44 inch identification booth sign with company name and booth number (white background with black lettering)
- Wireless internet connectivity
- General security
- Aisle carpeting.

Special signage, booth furnishings, carpeting, electricity, compressed air and gas, and cleaning services are not included but are available at an additional fee from the official service contractor or appropriate providers.

Booth Rental Rates  Companies who are not currently members and who wish to exhibit are invited to join one of the associations. For more information about membership, see How to Determine with Whom You Should Exhibit which appears at the end of this prospectus.

### RATES for MEMBERS of RSI, REMSA and RSSI

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<th>10’ x 10’ booths</th>
<th>Booth Size in Sq Ft</th>
<th>Price per Sq Ft (USD)</th>
<th>Total Booth Price (USD)</th>
<th>Badges Included with Booth</th>
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### RATES for NON-MEMBERS of REMSA and RSI

(RSSI does not allow non-members to exhibit)

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**IMPORTANT NOTICE**

RSI and REMSA charge an additional 10% premium to the base booth rental rate for ISLAND, CORNER and END-CAP, PENINSULA and SPLIT-ISLAND booths because they are premium configurations and locations. Exhibitors reserving one of these booths must pay the 10% premium and include it when figuring the total cost of booth space and when making the deposit.
Extra Exhibitor Badges
Additional badges above the number included with the purchase of booth space (see Booth Rental Rates) are $150.00 USD each.

Exhibit Schedule

SUNDAY, September 29, 2013
Exhibit: 10:00 AM – 6:00 PM
Lunch: 11:30 AM – 1:30 PM
Reception: 4:30 PM – 6:00 PM

MONDAY, September 30, 2013
Exhibit: 10:00 AM – 8:00 PM
Lunch: 11:30 AM – 1:30 PM
Dinner/Reception: 5:00 PM – 8:00 PM

TUESDAY, October 1, 2013
Exhibit: 8:00 AM – 4:00 PM
Breakfast: 8:00 AM – 10:00 AM
Lunch: 11:30 AM – 1:30 PM

Other Exhibit Entrance Fees
Free admission to the exhibitions is offered to the following individuals. A proper employer ID, conference registration or student ID is required (A separate registration and fee is required to attend conferences and seminars.)
- Railroad employees
- Government employees
- AREMA conference registrants
- CMA conference registrants
- Students

Spouses
- $50

Exhibitors
- Two free exhibitor badges per each 100 square feet of reserved booth space are included with the price of booth
- Additional badges over the number included with reserved booth space are $150 per badge
- Association invited guests $150 per badge

RSI, REMSA, RSSI Members Who are Not Exhibitors
- $200 per badge

Companies and Individuals Who Are Not Members of RSI, REMSA or RSSI
- $300 per badge
How to Determine with Whom You Should Exhibit

Three associations are sponsoring exhibitions at Railway Interchange 2013, and each represents a railroad discipline. To help you decide with whom you should exhibit, below is a brief description of each sponsoring association and a link to their website. Additional information and instructions on exhibiting reside on these websites.

Railway Supply Institute (RSI)  
www.rsiweb.org  
RSI is an international trade association of the railway and rail rapid transit supply industry. Members provide goods and services such as cars, locomotives and mechanical equipment to U.S. freight and passenger railroads. If you are interested in exhibiting with RSI, click the link above to be transferred to the RSI website.

Railway Engineering-Maintenance Suppliers Association (REMSA)  
www.remsa.org  
REMSA represents U.S. and international companies and individuals who manufacture or sell maintenance-of-way equipment, products and services or who are engineers, contractors and consultants working in construction and/or maintenance of railroad transportation facilities. If you are interested in exhibiting with REMSA, click the link above to be transferred to the REMSA website.

Railway Systems Suppliers, Inc. (RSSI)  
www.rssi.org  
RSSI is a trade association serving the communication and signal segment of the rail transportation industry. The association represents companies of all sizes who manufacture, represent, and/or service communication, signal and related supplies to the industry. If you are interested in exhibiting with RSSI, click the link above to be transferred to the RSSI website.